

# #UC20REMOTE



## A GLOBAL UNMANNED EVENT

NOVEMBER 3 - 6, 2020

### **UC20REMOTE Sponsor & Exhibitor Packages**

#### **Speaker Opportunities**

Depending on your sponsorship package, you may be provided with certain speaking opportunities. Speaking opportunities are subject to the sponsoring company's area of expertise and the suitability of their involvement in a **Plenary** or **Industry Panel** session based on its theme.

##### **Plenary Panel Speaker**

The Platinum Sponsor can speak on an expert panel via Live stream or pre-recorded (presentation style) to the main virtual audience of the Conference. As the opening event plenary session is the main stage opportunity, it usually draws the largest number of attendees, mainstream media, and social media activity. The opening plenary session is only provided to the Platinum Sponsor.

Plenary panel themes are pre-assigned by the Conference Committee. Sponsor participation in plenary session events will be used to highlight their expertise in their area of business or technology. The Speaker Committee will help panel speakers develop their approach and provide guidance to maximize their participation in this major part of the Conference.

##### **Industry Panel Speaker**

The Platinum & Gold Sponsors have an opportunity to join an industry panel speaking event via Live stream or pre-recorded (presentation style) on a specific Industry Panel topic. Typically, these presentations follow a specific Industry theme for which the Sponsor Company must be actively involved in as determined by the Speaker Committee. The Speaker Committee will help panelists develop their approach and provide guidance to maximize sponsor and speaker participation in this major part of the Conference.

# #UC2OREMOTE



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### Complimentary Conference Registrations

Sponsors and Exhibitors may be provided virtual event passes as part of their package. Premium Access Passes and Full Conference Passes may be designated by Sponsors and Exhibitors for their organization's use or allocated to enable work associates, suppliers, or customers to join them at the event. Allocation of the passes must be coordinated with your assigned Sponsor Manager contact a minimum 2 weeks prior to the event.

**Premium Access Pass:** The Premium Access Pass provides access to the event presentations, panel discussion, all workshops and virtual room activities. The pass holder has access to all the recorded conference digital content for 60 days following the event.

**Full Conference Pass:** The Full Conference Pass provides access to the event presentations, panel discussion and virtual room activities. The pass holder has limited access to the recorded conference digital content for 7 days following the event.

### Virtual Networking Rooms

Virtual Networking Rooms are included in some sponsorship packages. Virtual Networking rooms are available for 60 - 90 minutes during the conference schedule to enable participants to connect directly with your personnel, attend live presentations or join discussion forums. Your virtual room can be customized to suit your objectives, which may include:

- Sponsor and Exhibitor information and presentations (project information and announcements, marketing materials, training programs, case studies, new research, or pilot project announcements).
- Moderated chats for guided discussions (for industry, policy and committee working groups, partnership, or project discussions, etc.).
- Q&A sessions and live polls or surveys.

Please make sure to coordinate your Virtual Networking Room design, content focus and functionality with your assigned Sponsor Manager at least 30 days in advance of the event to ensure that it is customized to your requirements and that we can promote your scheduled Networking Room.

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### **Virtual Booths in the Exhibit Hall**

Virtual booths enable companies and organizations to share and promote their contact information and digital content to all event participants (Delegates, Speakers, Sponsors, and other Exhibitors) from across Unmanned Systems Canada's growing national and international community.

The Virtual Exhibit Hall enables companies and organizations to introduce themselves, key personnel, and their projects, programs, and technologies. Exhibitors can promote their confirmed speaker or panel presentations, collaborations, research, partnership, or job opportunities. Visitors to your booth can also request private B2B meetings to connect directly with your personnel and other event participants. The exhibition area and booth access remain open for an additional 7 days for conference pass holders & 60 days post conference for all premium Access pass holders.

#### **Start-Up Exhibitor Booths**

Start-Up virtual booths are designed to provide a cost-effective way for new or emerging companies and organizations to introduce themselves to our community and event participants. This package includes three (3) UC20Remote conference passes in total: one (1) Premium Access Pass and two (2) Full Conference Passes.

#### **Premium Exhibitor Booths**

Premium virtual booths are designed to appeal to established companies with a wide variety of digital content available to present to booth visitors. This can include videos, news releases, recorded presentations, white papers, case studies, product sheets, equipment, training, and operational video demonstrations, etc. This package includes six (6) UC20Remote conference passes in total: two (2) Premium Access Passes and Four (4) Full Conference Passes.

Premium booths are a great addition for companies who have already secured a speaking opportunity at the conference and wish to invite business associates, suppliers, and customers to their presentation, their exhibition booth, and the full conference proceedings.

### **Sponsor Recognition During the Event**

Depending on the chosen Sponsor and Exhibitor package, you will receive pre-event, live and post-event recognition from our Conference and Communications Committee. Please speak with your assigned Sponsors Manager to maximize these marketing opportunities.