WORLD OF
DRONES &
ROBOTICS®
CONGRESS
2020

12 & 13 NOVEMBER 2020

**BRISBANE CONVENTION &
EXHIBITION CENTRE**

HYBRID EVENT

INVITATION TO ATTEND

The World of Drones Congress® is the largest drone Congress in the Asia Pacific region. The Congress connects stakeholders with the latest industry developments, applications and policies. This year the event becomes The World of Drones & Robotics Congress®, integrating and expanding across a crucial element in today's science, technology, engineering, and mathematics (STEM) world.
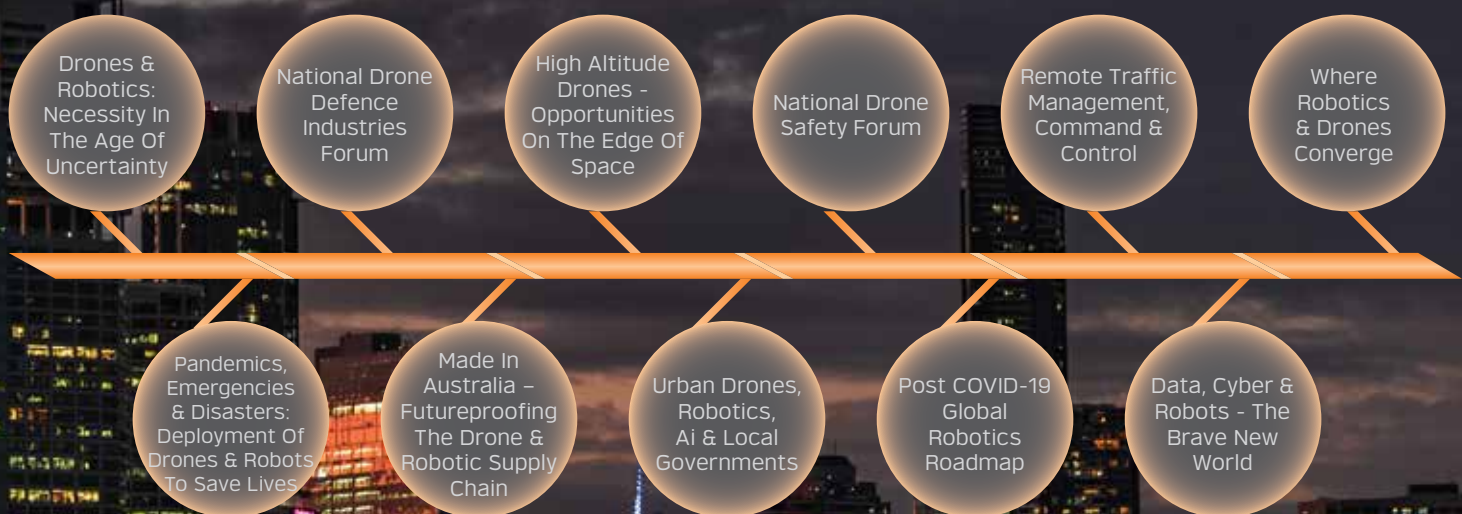
All drones are robots, but not all robots are drones. These two seemingly separated fields overlap in more ways than they differ. It makes for an interesting new element to the drone ecosystem to add on a more general robotics element than in previous years. We think you'll really enjoy these new elements in the program.

The Congress this year has adopted a hybrid approach to conferencing – a combination of in-person and digital elements – bringing together Australian and international drones, robotics, and autonomous systems' business representatives, pilots, manufacturers, developers, and academics to connect, collaborate, curate, and co-create.

The in-person elements will be held at the Brisbane Convention & Exhibition Centre on the 12th and 13th November 2020 where the World of Drones & Robotics Congress is dedicated to launching, growing, and scaling enterprise remotely piloted operations by bringing global leaders in the drone and robotics ecosystem together. Digital delegates will log on from their home or office, accessing the same content in real time. Digital delegates can join the conversation via the delegate app and meet with our industry partners in a virtual exhibition. The Congress offers a variety of registrations to suit budgets, current living situations and travel restrictions.

- Dr Catherine Ball

THEMES OF THE CONGRESS

- Drones & Robotics: Necessity In The Age Of Uncertainty
- National Drone Defence Industries Forum
- High Altitude Drones - Opportunities On The Edge Of Space
- National Drone Safety Forum
- Remote Traffic Management, Command & Control
- Where Robotics & Drones Converge

- Pandemics, Emergencies & Disasters: Deployment Of Drones & Robots To Save Lives
- Made In Australia – Futureproofing The Drone & Robotic Supply Chain
- Urban Drones, Robotics, Ai & Local Governments
- Post COVID-19 Global Robotics Roadmap
- Data, Cyber & Robots - The Brave New World

CONGRESS AGENDA

TUESDAY 10 NOV	WEDNESDAY 11 NOV	THURSDAY 12 NOV		FRIDAY 13 NOV	
		Tech Expo Open		Tech Expo Open	
		Drones & Robotics: Necessity in the age of uncertainty *Exhibition Hall 1: Plenary Auditorium*		National Drone Safety Forum *Exhibition Hall 1: Plenary Auditorium*	
OPTIONAL WORKSHOPS	*OPTIONAL WORKSHOPS*				
		MORNING TEA			
Field Trip to Urban Drone Trial and Test Site - *International Trade Roundtable*	*Indigenous Use of Drone Tech* - *Global Robotics Cluster Workshop, Hosted by Silicon Valley Robotics, USA* - *Drones in the Media Workshop, Hosted by Kaiser Media, UK* - *Drones, Robotics and Safety, Presented by Office of Industrial Relations*	Pandemics, Emergencies and Disasters: deployment of drones and robots to save lives *Exhibition Hall 1: Plenary Auditorium*		Post COVID-19 Global robotics roadmap *Exhibition Hall 1: Plenary Auditorium*	
		LUNCH			
		National Drone Defence Industries Forum *Exhibition Hall 1: Plenary Auditorium*	Made in Australia – futureproofing the drone and robotic supply chain *Exhibition Hall 1: Hospitality Suite*	Remote traffic management, command and control *Exhibition Hall 1: Plenary Auditorium*	Data, cyber and robots - the brave new world *Exhibition Hall 1: Hospitality Suite*
		AFTERNOON TEA		Where Robotics and Drones Converge: Closing Remarks *Exhibition Hall 1: Plenary Auditorium*	
	Program subject to change without notice	High altitude drones - opportunities on the edge of space *Exhibition Hall 1: Plenary Auditorium*	Urban drones, robotics, AI and local governments *Exhibition Hall 1: Hospitality Suite*	Congress End	
		Networking Reception Ideation & Innovation Hub			

2017
743 Attendees
+
Public Expo

2018
701 Attendees
+
Public Expo

2019
874 Attendees
No Public Access

WHO WILL ATTEND

With over 600 delegates expected to join this hybrid event, from across the Asia-Pacific, Canada, United Kingdom and beyond, you can expect to connect with;

· Drone and robotic manufacturers and technology providers

· Private sector/corporations

· Federal, State and local Governments

· Global organisations and funding bodies

· Defence and security sectors

· Higher-education and research institutions

· Agriculture and primary industries

· Aviation leaders

· Robotics, automation, IT and AI experts

· Investor and venture capitalists

· Interested citizens

SPONSOR THE CONGRESS ────────

THE WORLD OF DRONES & ROBOTICS CONGRESS® IS THE LEADING PLATFORM TO PROMOTE YOUR DRONE AND ROBOTICS PRODUCT OR SERVICE TO USERS THROUGHOUT AUSTRALASIA AND ACROSS THE PACIFIC.

Sponsorship or exhibition participation at the Congress is the most cost-effective way to reach industry leaders and serious business drone and robotics users. Sponsors will be featured in event promotion, providing extended national and international reach from the time of engagement with the Congress and during the Congress. SPONSOR THE CONGRESS AND RECEIVE A VIRTUAL EXHIBITION FOR FREE.

MAJOR SPONSOR

Packages will be tailored to meet specific needs of the sponsor and will comprise of premium promotional/branding recognition, exhibition space (in-person and/or digital), delegate attendance (in-person and/or digital) and materials, speaking opportunities and networking with senior industry leaders. An investment of $20,000 (plus GST) is required to commence discussions of a tailored package.

SPONSOR

Packages will comprise of significant promotional/branding recognition before and during the Congress, exhibition space (in-person and/or digital), delegate attendance (in-person and/or digital), speaking opportunities and networking. An investment of $8,500 (plus GST) is sought.

PRODUCT / SERVICE SPONSOR

Opportunities are available to sponsor a specific program theme, keynote speaker, app, networking events and/or coffee cart. Each represent an advantage in reaching industry leaders of the drone and robotic markets. Sponsorships will be named for each category and are available from an investment of $2,500 (plus GST).

SUPPORTER

An excellent platform to target the drone and robotics market comprising of brand recognition, exhibition space (in-person and/or digital) and attendance at the Congress (in-person and/or digital). Multiple opportunities are available for an investment of $4,000 (plus GST).
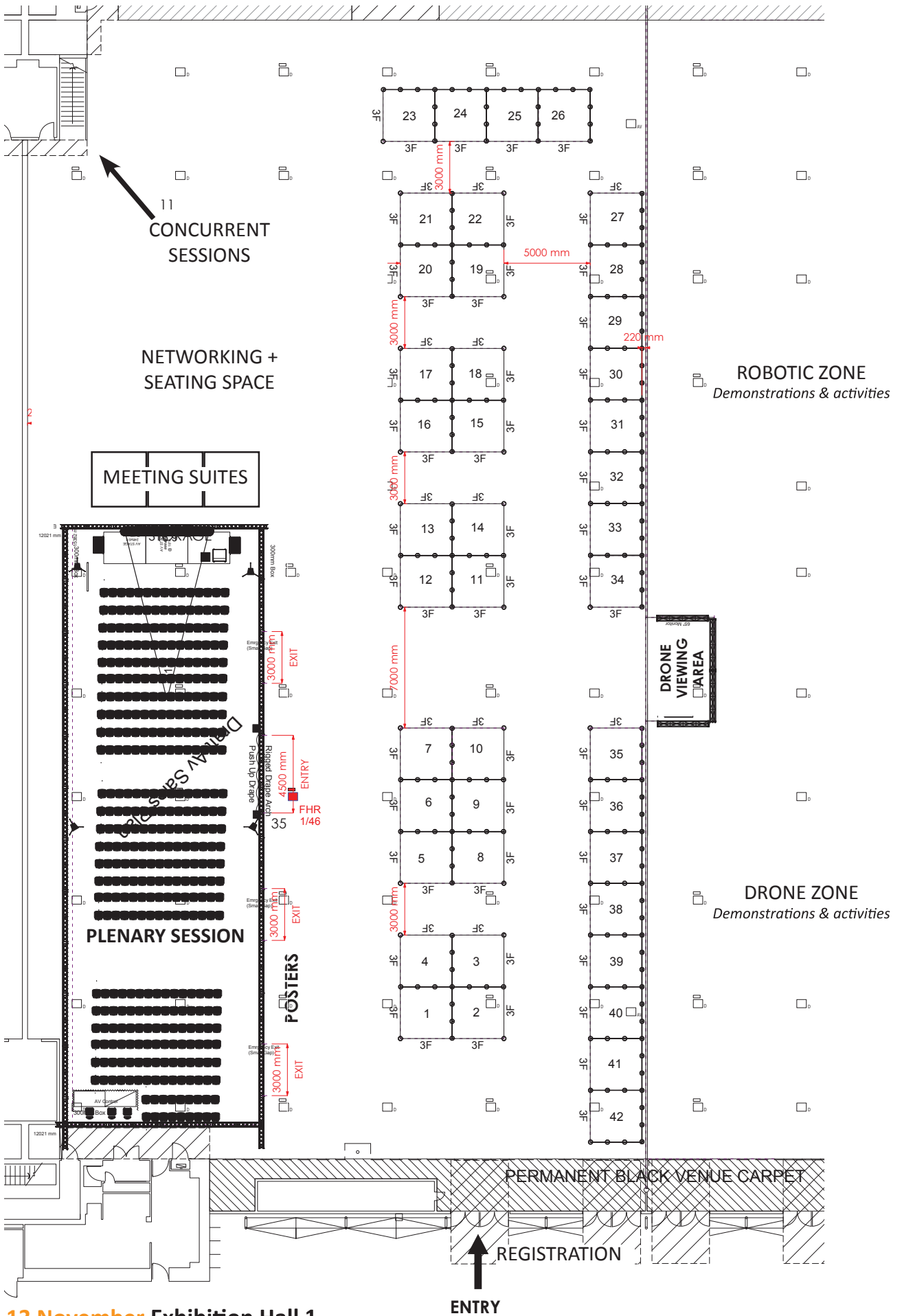
CONTACT

To discuss your involvement in WoDaRC 2020, please contact

Carillon Conference Management

Email: sponsor@ccm.com.au

Phone: +61 7 3368 2644

CONCURRENT SESSIONS

NETWORKING + SEATING SPACE

MEETING SUITES

PLENARY SESSION

POSTERS

ENTRY

ROBOTIC ZONE
Demonstrations & activities

DRONE VIEWING AREA

DRONE ZONE
Demonstrations & activities

PERMANENT BLACK VENUE CARPET

REGISTRATION

12 & 13 November Exhibition Hall 1
Brisbane Convention & Exhibition Centre
Merivale St, South Brisbane

* Floor plan subject to change - in compliance with the exhibition terms & conditions. Access times for build will be detailed in the Exhibition Manual
* Catering will be served in the exhibition, locations subject to BCEC approval

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TECH EXPO - ONSITE AT BCEC

The WoDaRC 2020 Tech Expo is a showcase of the latest drone and robotics technology and service businesses advancing the fast-growing industry. The Expo will be open exclusively to Congress delegates on Thursday 12 and Friday 13 November. With the purchase of an onsite exhibition, you will receive a digital exhibition package at no added cost.

A standard (partitioned) booth in the Tech Expo is available from $2,450 (plus GST) and includes;

- 3m x 3m space allocation with white walling
- Carpet
- Power connectivity – 4 outlet power board, 4amp
- 2 x track mounted spotlights
- Fascia signage (up to 30 characters) on each open side of the display
- 2 x exhibitor registrations to staff the display (additional can be purchased)
- Exhibitor profile, logo and website link included on the Congress website and in the App
- Exhibition manual
- Access to meeting suites – a quiet space to hold business meetings
- Digital expo package as outlined below

*** A basic furniture package (trestle table and chairs) can be purchased via BCEC exhibitor services at a small cost to exhibitors*

TECH EXPO – DIGITAL

For our International and Domestic colleagues who cannot travel to WoDaRC this year, register for the Digital Tech Expo. Similarly, the virtual exhibition will showcase the latest drone and robotics technology and service businesses advancing the fast-growing industry. The Virtual Expo will be open exclusively to Congress delegates, both in-person and digital, on Thursday 12 and Friday 13 November.

A virtual exhibition is available from $995 (plus GST) and includes;

- Logo and profile included in virtual exhibition
- Brochure upload
- Logo, profile, website link, social media handles, brochure upload in the Delegate App – used by both in-person and digital delegates
- Logo, profile, website link on Congress website
- One-on-one meeting bookings with delegates (in-person and digital delegates)
- 4 x virtual exhibitor registrations to access the online portal
- Exhibition manual

*** Submit an application early as spaces are strictly limited and subject to approval by the WoDaRC Committee*

CONTACT US TODAY

PLEASE VISIT THE CONGRESS WEBSITE WWW.WORLDOFDRONES.COM.AU FOR MORE INFORMATION AND TO JOIN THE MAILING LIST.

Please contact Carillon Conference Management to discuss your financial involvement with the World of Drones and Robotics Congress 2020.

Email: sponsor@ccm.com.au

Phone: +61 7 3368 2644